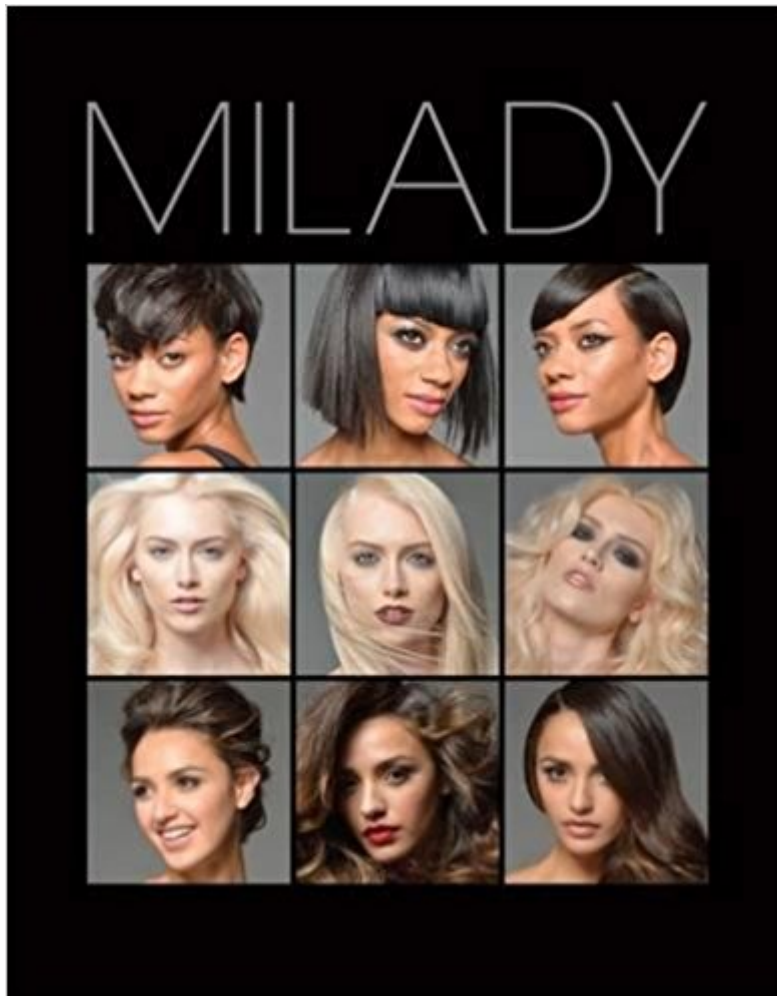




Ebook Directory
the best source of ebook

The book was found

Milady Standard Cosmetology (Milady's Standard Cosmetology)



Synopsis

Milady has evolved for over 85 years to become what it is today, the cornerstone of beauty and wellness education. We are very excited and proud to announce the latest edition of Milady Standard Cosmetology, the most commonly used resource in cosmetology education. For decades since our first textbook published, it has been our commitment to provide students with the foundation in the principles and skills needed to master the science and art of cosmetology, and with this latest version that commitment has not waived. For the new edition, celebrity stylist Ted Gibson served as Creative Director on the project. The result is a brilliant new design with over 750 new photos and a gorgeous layout, providing a visually stunning resource to engage today's learner. We also recruited a team of twelve authors, made up of top professionals and educators in the industry, to provide the most current information on concepts and techniques. During our extensive peer review and development process, we were asked for a resource that placed emphasis on essential content needed for licensure success, and we feel confident that we delivered. Milady Standard Cosmetology will continue to be a source of education that students can count on, not only while in school, but throughout their careers.

Book Information

Series: Milady's Standard Cosmetology

Hardcover: 1152 pages

Publisher: Milady; 13 edition (January 1, 2015)

Language: English

ISBN-10: 1285769414

ISBN-13: 978-1285769417

Product Dimensions: 2 x 10 x 12 inches

Shipping Weight: 6.1 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 76 customer reviews

Best Sellers Rank: #11,903 in Books (See Top 100 in Books) #11 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style #4208 in Books > Textbooks

Customer Reviews

"Most impressively the book covers all content that the Cosmetologist will need to build a foundational career, including basic history, current concepts and future plans, along with substantial techniques in every area pertaining to Cosmetology. Secondly, I find the book to be very organized in relation to order of learning basic, intermediate, and advanced as you progress through

the chapters. It is very easy to use in the school setting when starting with beginning students who have no knowledge, or with students of moderate background of the profession and continues to introduce more advanced technique as learning continues. The Chapter Outlines, Learning Objectives, and Key Terms are very organized and coincide with Chapter Subtitles and Chapter Glossary. This organization is super important to the average student who follows guides when well structured, such as this particular book." "Left handed procedures has been done very effectively and will be a great help for left handed students." "I really like how the procedures are broken down into smaller segments of application and procedures, they are easier to use, have clear steps and are not confusing for the students."

The Premier Source for Education Resources in Cosmetology, Esthetics, Barbering, Nail Technology, Makeup, Massage Therapy, Salon & Spa Management and Business Training. Serving the Beauty and Wellness Industry since 1927.

Yes . This book is giving me my whole entire cosmetology life back!!! It came in very good shape too! Very up to date and more valuable information and knowledge !

The book arrived in excellent condition. In terms of content, I was expecting more chapters about skin. There is more emphasis put on hair cutting, styling, colouring and I was expecting the opposite. Nevertheless, the content is easy to read and understand and the explanations are straight-forward

Just what we need for kids school. shipment was fast.

Digital copy is great better than the hardcopy many cool features!

I needed this book and so happy I was able to rent it. Worth the rental fee and if you just want to purchase it outright. I helped me tremendously.

new book its o.k.

Very nice Highly recommended cheaper then at school bookstore

I so love it .it has all the updates on all the New trends out there and it came in good condition

[Download to continue reading...](#)

Milady Standard Cosmetology (Milady's Standard Cosmetology) Milady Standard Cosmetology 2012 (Milady's Standard Cosmetology) Exam Review for Milady Standard Cosmetology 2012 (Milady Standard Cosmetology Exam Review) Exam Review Milady Standard Cosmetology 2016 (Milady Standard Cosmetology Exam Review) Milady's Standard Textbook of Cosmetology and State Exam Review for Cosmetology Cosmetology Exam Flashcard Study System: Cosmetology Test Practice Questions & Review for the National Cosmetology Written Examination (Cards) Theory Workbook for Milady Standard Cosmetology Practical Workbook for Milady Standard Cosmetology Milady Standard Cosmetology Milady's Standard Textbook of Cosmetology 2000 Edition (Hardcover) Milady's Standard Textbook of Cosmetology Cosmetology Certification Exam (Cosmetology Licensing Exam) Milady's Standard Cosmetology 2004 Haircoloring and Chemical Texture Services Supplement for Milady's Standard Cosmetology 2008 Milady Standard Esthetics: Fundamentals Milady Standard Nail Technology Milady's Standard Professional Barbering Workbook for Milady Standard Esthetics: Fundamentals Exam Review for Milady Standard Esthetics: Fundamentals Milady Standard Barbering

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)